



Mission Statement

The Belmont Store exists to serve students, faculty, staff, and the community at large by offering trendy, relevant merchandise, at competitive prices. We play an indispensable role in fostering connections between the university and its alumni, fans, and prospective students. The products we select are aimed at enhancing the on-campus living experience of our students, generating excitement in our fans, and providing course materials and supplies necessary to succeed in the classroom. We strive to create an environment centered on service excellence. In doing so, we work to ensure that each and every customer experience reflects the university's dedication to its students as well as our strong Christian character.

Vision Statement

To be an exemplary and innovative resource within our community for celebrating the spirit of Belmont University and the Belmont Bruins.