



### **Mission Statement**

The Belmont Store exists to serve students, faculty, staff, and the community at large by offering relevant and superior merchandise at competitive prices. We play an indispensable role in fostering the university's connection to its alumni, fans, and prospective students. The Belmont Store takes great pride in cultivating a dynamic collegiate retail atmosphere. We offer high-quality products carefully chosen to reflect and augment the unique brand of school spirit found here at Belmont. School supplies on offer result from keen consideration of student and departmental feedback. All materials are selected with our students' academic success in mind. Beyond the classroom, we endeavor to consistently generate and sustain excitement in students, families, and fans. We strive to create an environment centered on service excellence. In doing so, we work to ensure that each and every customer experience reflects the university's dedication to its students as well as our strong Christian character.

### **Vision Statement**

To be an exemplary and innovative resource within our community for celebrating the spirit of Belmont University and the Belmont Bruins.